

A newsletter for residents of  
Halyard Park, Brewers Hill, & Harambee

# ThriveOn

## COLLABORATION

The Greater Milwaukee Foundation, Medical College of Wisconsin and Royal Capital Group Partnership is now called the ThriveOn Collaboration



Dear Community Members,

The ThriveOn Collaboration reflects the views and values of community shared through continuous dialogue and participation among residents, the collaborating organizations and other community leaders. These conversations help shape the collaboration's goals and how the work moves forward. Community engagement for the ThriveOn Collaboration remains active. Staff members are holding virtual office hours, and the team is establishing a Community Advisory Council. The goal of the CAC is to integrate community perspective and participation by ensuring residents have meaningful decision-making power within the collaboration. The CAC will provide a community voice in grantmaking and program initiatives that promote an equitable, healthy, and thriving community with a focus on the Harambee, Halyard Park and Brewers Hill neighborhoods.

The ThriveOn Collaboration has already been working to implement its vision and priorities. Its five priority areas are: Housing, Early Childhood Education, Health & Wellness, Social Cohesion & Economic Opportunity

Its commitments in community have included:

- Helping to prevent resident displacement through partnership in the MKE United Anti-Displacement fund. Housed at the Foundation, which contributed seed funding, the fund so far has provided about \$37,000 in property tax relief to 114 homeowners in the Harambee, Halyard Park, Brewers Hill and Walker's

Point neighborhoods, the majority of whom were over 60 years old.

- Approving approximately \$100 million for joint investment in the new building improvement and development, including streetscaping and exterior art and green design.
- Providing more than \$13.2 million in grants through the Foundation and Advancing a Healthier Wisconsin Endowment led by Medical College of Wisconsin experts and community agency partners in support of COVID-19 relief, response, and recovery related to food, shelter, health, education, economic stabilization and more.

We are excited to see how our place-based partnership will provide a vibrant, new resource that supports the health and growth of the community, and becomes a destination where Halyard Park, Harambee and Brewers Hill neighbors, among others, can interact, learn and share. We anticipate starting construction in late 2020 and will work with the community to safely host job fairs and other engagement opportunities.

Stay in touch with us at [thriveoncollaboration.org](https://thriveoncollaboration.org).

Thank you for your continued support and partnership. Collectively, we are moving forward with a vision for an equitable, healthy, and thriving Milwaukee. Please be safe and healthy.

# HAPPY ONE YEAR ANNIVERSARY

It has been over one year since the ThriveOn Collaboration Community Engagement Team began engaging with individuals in the Harambee, Halyard Park and Brewers Hill neighborhoods. Here are some of the team's major accomplishments to date:

- Hosted eight visioning sessions to hear thoughts, ideas, and feedback from the community regarding the first-floor community space at the former Gimbels-Schuster's Department Store building
- Conducted ongoing learning about how the Foundation and MCW can be good neighbors
- Completed one-on-one community chats with neighborhood residents, business owners and educators
- Learned how the community views social determinants of health and priority areas for their neighborhoods that include community engagement, employment, housing, early childhood education and health
- Shared resources around health and wellness, housing, employment, and community happenings

We look forward to many more years working in partnership with the community!

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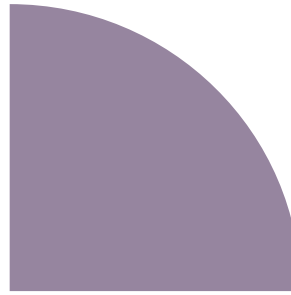
## VISIONING SESSION UPDATES

This year has been filled with great challenges as well as opportunities to be innovative in how we the engage the community in a safe and positive manner. Sixty four individuals attended our last visioning session, where we shared updates about the parking structure, branding priority areas as well as traffic calming ideas. It was a great honor to introduce the Community Advisory Council members that will represent the Halyard Park, Brewers Hill and Harambee community. The visioning sessions offered an opportunity for community residents and stakeholders voices to be heard. We thank you all for your participation and look forward to your time and involvement in 2021. Stay updated about other community events via the ThriveOn Collaboration website: [thriveoncollaboration.org](http://thriveoncollaboration.org)

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## ANTI-DISPLACEMENT FUND

MKE United established the Anti-Displacement Fund which provides financial assistance to help ensure that long-time, income eligible homeowners living in near downtown neighborhoods are not displaced due to increasing property taxes associated with rising property values and new developments. For more information on the fund, including eligibility requirements and the program application, please contact the MKE United Anti-Displacement Fund Program Administrator, Riverworks Development Corporation, at 414-882-7420. Or check out the website here for details. ThriveOn Collaboration is a supporter of the Anti-Displacement fund and encourages residents to reach out to Riverworks to learn more: [mkeunited.com/antidisplacementfund](http://mkeunited.com/antidisplacementfund)



# MEET THE THRIVE ON COLLABORATION COMMUNITY ADVISORY COUNCIL MEMBERS

The ThriveOn Collaboration Community Advisory Council members will represent their respective neighborhoods and support the ThriveOn Collaboration by providing input on communications, programming, and investments. Council members will act as an ongoing liaison with community, identify community needs and priorities for future ThriveOn Collaboration efforts. Council members will help review, prioritize, and make recommendations on behalf of the grant funding opportunities to community partners. They will help analyze feedback received from community members and co-host meetings for the Halyard Park, Brewers Hill and Harambee neighborhoods. We would like to welcome them to the ThriveOn Collaboration team as your community representatives.

## BREWERS HILL

Laura Stephens  
Elaine Schweitzer

## HALYARD PARK

Thomas Johnston  
Lennie Mosley  
Freida Webb  
Tosha Freeman

## HARAMBEE

Dalvery Blackwell  
Marquita Edwards  
Travis Landry  
Franzetta Lee  
Tyanna McLaurin  
Rafael Smith  
Shelia Smith  
Marvin Walker

## YOU MATTER CAMPAIGN



Recently, we joined other Milwaukee leaders in launching a campaign and movement centered on a message of hope and resilience — affirming to communities of color that

they matter. Originally created to address the devastating effects COVID-19 was having on African American and Latinx communities, the campaign is a source of advocacy for the end of systematic and structural racism that negatively impacts Milwaukee. Follow the campaign on social media: Facebook: @youmattermilwaukee; Twitter and Instagram: @youmattermke

## Newsletter correction

In our April newsletter, we referenced that Lennie Mosley has been the Halyard Park Neighborhood Association chair for 15 years. She would like the community to know that she has been the chair for six years. We apologize for that error. We thank Mrs. Mosley for pointing that out to us and we appreciate her commitment to the Halyard Park neighborhood and engagement with the partnership.



## UPCOMING EVENTS

### Holiday Lights Festival

Between Nov. 19, 2020-Jan. 1, 2021 visit downtown Milwaukee to experience more than 500,000 holiday lights, day, or night. For more information, visit [milwaukeekeedowntown.com/bid-events/milwaukee-holiday-lights-festival](https://milwaukeekeedowntown.com/bid-events/milwaukee-holiday-lights-festival)

### 2021 Dr. Martin Luther King Jr. Events

Marcus Center for the Performance Arts will host its 37th Annual Dr. Martin Luther King Jr. Program on Sunday, Jan. 17, 2021 at 1 p.m. For more information contact Anthony Smith at 414.273.7121 or visit [marcuscenter.org/community-engagement/dr-martin-luther-king-jr-birthday-celebration](https://marcuscenter.org/community-engagement/dr-martin-luther-king-jr-birthday-celebration)

The 24th Annual Dr. MLK Jr. Celebration Virtual Spoken Word contest sponsored by Northwestern Mutual and Alpha Phi Alpha Fraternity, Inc. will take place Monday, Jan. 18, 2021 from 9-10 a.m. Contact Josh Wright at 414-274-0703 or [jwright@ymcamke.org](mailto:jwright@ymcamke.org) for more information.

# ThriveOn

COLLABORATION

## WHAT IS THE THRIVE ON COLLABORATION?

Greater Milwaukee Foundation, the Medical College of Wisconsin and the Royal Capital Group have established the historic community based ThriveOn Collaboration founded on a joint vision for a Milwaukee that is equitable, healthy, and thriving for all. This commitment is physically embodied in the restoration and redevelopment of an iconic building in the Historic King Drive district at the nexus of three vital north side neighborhoods: Halyard Park, Harambee and Brewers Hill. Royal Capital Group will redevelop the former Gimbels-Schuster's Department store, 2153 N. Dr. Martin Luther King Jr. Drive, which will become the Foundation's new home and will house MCW's community engagement programs. The partners will build on the vibrant history and current assets of the neighborhood, seize on the momentum growing throughout the city and join community members to realize a shared vision for positive change.

## LET'S STAY CONNECTED

The Community Engagement Team would love to hear from you. We continue to engage the community through various one-on-one chats with residents, stakeholders, and community leaders from the Brewers Hill, Halyard Park and Harambee community. Please reach out to one of our Community Engagement Team members to share your thoughts about the partnership and what types of things you think would be beneficial in your community.

Want to be added to our mailing list? Please send an email to a member of our Community Engagement Team and someone will get back to you.



**BREGETTA WILSON**  
Project Manager for Community Engagement  
414-290-7339  
bwilson@greatermilwaukeefoundation.org



**LAICE PERRY**  
Community Organizing Fellow  
414-336-7053  
lperry@greatermilwaukeefoundation.org

### COMMUNITY ENGAGEMENT General Email

communityengagement@greatermilwaukeefoundation.org