

# ThriveOn

COLLABORATION

SUMMER 2023

## UPDATE



## Construction and building transformation continues this summer

Construction at ThriveOn King continues to transform the building. On the fourth floor, painting has begun and communication wiring has been installed. Infill on the mezzanine and installation of ducts, sprinklers, and drywall, continues to shape the building. Construction of the elevator tower and shaft, which can be seen from outside at the back of the building, has reached up to level five. On the third floor, the Chicago window installations are under way and should be completed soon. A steel vestibule was installed outside, and the parking garage is taking shape.

A robust roster of tenants and features will bring ThriveOn King to life when

completed in early 2024. The historic former Gimbels-Schuster's building on Dr. Martin Luther King Jr. Drive will be home to the Greater Milwaukee Foundation's headquarters, offices for the Medical College of Wisconsin's community engagement programs, an exemplar early childhood education center operated by Malaika Early Learning Center, a community hub for Versiti BloodCenter of Wisconsin, new headquarters for JobsWork MKE, community gathering spaces, healthy food options, public art and mixed-income housing for families and seniors.



During the summer, team members from construction company CG Schmidt delivered thank-you cards to ThriveOn King neighbors for their continued support and patience. Opportunities are being sought to give neighbors a preview inside the building in the months ahead.



# ThriveOn introduces new Senior Director for ThriveOn Guest Experience and Strategic Partnerships.

ThriveOn is excited to introduce Cydney Key, the new Senior Director for ThriveOn Guest Experience and Strategic Partnerships.

This is a new role for ThriveOn that will help build and manage the first floor Community HUB, creating partnerships among tenants, the community, and other stakeholders. This role will focus on the operations of the Community HUB, the activation of the first-floor space, and play a critical role in creating a welcoming and inclusive space.

Cydney is an experienced real estate management professional and non-profit leader who specializes in supporting non-profits in building and executing operational plans and community partnership/engagement strategies.

Most recently, Cydney served as the Director of Operations at America's Black Holocaust Museum (ABHM) during its historic reemergence after a 14-year closure. She previously held other positions at ABHM during her tenure since 2018.

Cydney is a proud alumna of the University of Florida. She has a deep passion for history and uses that knowledge to inform creative and inclusive place-making. Cydney is happy to call Milwaukee home where she resides with her husband, three daughters, and their dog.



"I am thrilled for the opportunity to connect with the community in a way that deepens the relationships between neighbors (existing and incoming) and provides expansive opportunities

for the many stakeholders. Having these resources centrally located at the convergence of the three neighborhoods – Halyard Park, Harambee, and Brewers Hill – is unprecedented and will surely add to the vibrancy and growth of the area! The ThriveOn Collaboration has paid close attention to hearing from the community and I am committed to continue that practice that as we work together to imagine possibilities at Thrive On King."

~Cydney Key, Senior Director, ThriveOn Guest Experience and Strategic Partnerships



## ThriveOn King Naming Opportunities

The ThriveOn Collaboration, in place and in mission, sits at the crossroads of powerful legacy and an inspiring future. That's why we have chosen to partner with the Community Advisory Council to name community spaces on the first floor of ThriveOn King in honor of past and present African American leaders.

Residents and key stakeholders nominated distinguished leaders who have had an extraordinary impact on Milwaukee's Black community. Soon, donors will have the opportunity to sponsor a room, corridor, or other public space in honor of a leader. In doing so, we will honor the history that brought us to this place of transformation while inspiring the next generation of leaders. Stay tuned for more information as this effort progresses!



# SUMMER THRIVE ON COLLABORATION ENGAGEMENT

As a collaboration, we're excited to engage with the community and promote our joint vision for a Milwaukee that is equitable, healthy, and thriving for all at events around Milwaukee.

## Juneteenth Celebration

The ThriveOn Collaboration participated in Milwaukee's long-running Juneteenth celebration on June 19. ThriveOn representatives from the Greater Milwaukee Foundation, the Medical College of Wisconsin (MCW), and other partners engaged with community members both at our booth and through WNOV Live.

The MCW Office of Community Engagement (OCE), a partner and future tenant of the ThriveOn King building, coordinated an MCW booth at the Juneteenth Festival, located next to the ThriveOn booth. Participating MCW departments, including Psychiatry and Behavioral Medicine, Advancing a Healthier Wisconsin Endowment (AHW), Family and Community Medicine/the new North Side Milwaukee Health Centers Family Medicine Residency Program provided resources and engaged with Juneteenth festival-goers throughout the day.



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COLLABORATION

## CONNECT WITH US

The ThriveOn Community Engagement Team would love to hear from you. We continue to engage the community through various one-on-one chats with residents, stakeholders and community leaders from the Brewers Hill, Halyard Park and Harambee communities. Please reach out to one of our Community Engagement Team members to share your thoughts about the partnership, what types of things you think would be beneficial in your community, and to find out how to get involved. Want to be added to our mailing list? Please send an email to a member of our Community Engagement Team and someone will get back to you.

### Future Newsletters

Look for articles that introduce and highlight other ThriveOn King occupants, vendors, partners, construction updates, and neighborhood happenings. Have any topic suggestions? Email the MCW Office of Community Engagement at [communityengagement@mcw.edu](mailto:communityengagement@mcw.edu).



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### FIND THE THRIVE ON COLLABORATION ON OUR SOCIALS

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