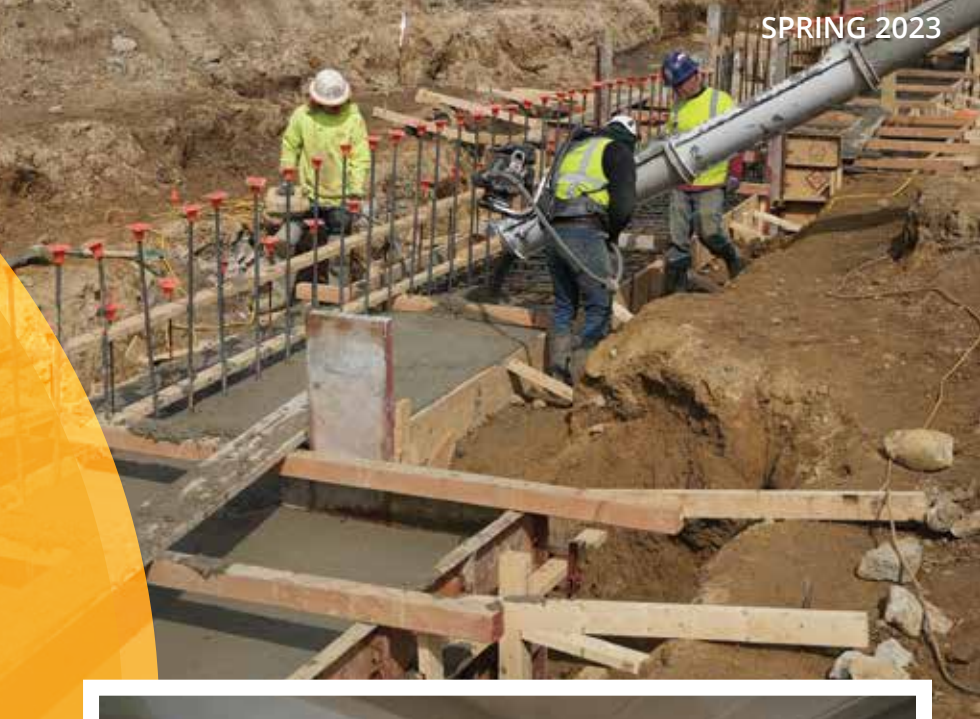


ThriveOn

COLLABORATION

Construction progress and building transformation is visible this spring



As construction progresses at an impressive pace at ThriveOn King, the building continues to be transformed. Historic windows for the fourth floor have been delivered and are being prepared for installation. Fifth-floor roof concrete was poured, and slabs have been put in place for that structure. The old and worn wooden floors on the third and fourth floors are being patched and sanded as work moves forward to restore those surfaces to their former luster. Demolition of the freight elevator foundation was completed, the escalator steel infill was started, and site prep work has begun for the new parking structure on the corner of Vel Philips Avenue and Lloyd Street.

A robust roster of tenants and features will bring ThriveOn King to life when completed in early 2024. The historic building will be home to the Greater Milwaukee Foundation's headquarters, offices for the Medical College of Wisconsin's community engagement programs and select centers and institutes, an exemplar early childhood education center operated by Malaika Early Learning Center, a community hub for Versiti BloodCenter of Wisconsin, new headquarters for JobsWork MKE, community gathering spaces, healthy food options, public art and mixed-income housing for families and seniors.



JOBSWORK MKE JOINING THRIVE ON KING AS A TENANT PARTNER

[JobsWork MKE](#) will occupy an approximate 3,600-square-foot space on the first floor of ThriveOn King, 2153 N. Dr. Martin Luther King Jr. Drive, the former Gimbels-Schuster's department store being fully renovated by the ThriveOn Collaboration as a catalytic, multi-use development. The collaboration is led by the Medical College of Wisconsin (MCW), Greater Milwaukee Foundation (GMF) and Royal Capital. Their work together advances five priority areas linked to the social determinants of health – housing, early childhood education, health & wellness, social cohesion, and economic opportunity – in service to a Milwaukee that is equitable, healthy, and thriving for all.

“Achieving this vision requires focusing on areas and places where investment has been scarce, and on supporting Black and Brown people, who are disproportionately affected by disparities in our community,” said Greg Wesley, co-chair of ThriveOn

Collaboration and senior vice president of strategic alliances and business development for MCW. “JobsWork MKE aligns with this focus and helps to fulfill a critical need by being a meaningful catalyst for economic opportunity in the community.”

JobsWork MKE spearheaded the Milwaukee Anchor Collaborative to leverage the everyday business activities of key anchor institutions to bring greater investment and economic impact to disadvantaged communities. MCW is one of seven anchor collaborative members focused on hiring residents and purchasing from businesses in eight Milwaukee ZIP codes where one third of the population is living in poverty.

“We are focused on providing pathways that lead people to employment and out of poverty,” said Bill Krugler, JobsWork MKE Chair, Board of Directors. “Our shared success requires meeting people where they are to provide the tools and support they need to restore dignity, maintain a living wage, and achieve long-term goals. So much of what we do is made possible and strengthened by partnership, so we are very excited to be connecting with community and doing this work from an epicenter of collaboration in ThriveOn King.”



The ThriveOn Collaboration Community Engagement team invites residents and friends for a 'spot of tea' or a cup of coffee, and good conversation about all things ThriveOn.

Neighborhood partners are invited to join us for a discussion in the comfortable meeting space and café at the African American Chamber of Commerce of Wisconsin, 1920 N. Dr. Martin Luther King Drive, between 10 a.m. and noon on **Friday, April 28 and Friday, May 26**. Coffee and tea are complimentary.





Staci A. Young, PhD, appointed ThriveOn Collaboration Faculty Director at MCW

MCW's Office of Community Engagement is excited to announce the appointment of Staci A. Young, PhD, Professor of Family and Community Medicine and Director of the Center for Healthy Communities and Research), as

Director for Community Engagement, Senior Associate Dean for Community Engagement and the inaugural ThriveOn Collaboration Faculty Director, effective February 1, 2023.

Dr. Young has served as the interim Senior Associate Dean for Community Engagement since March 2021. She is a medical sociologist with expertise in qualitative methods and community engaged research. Her skill set includes developing and conducting in-depth interviews and focus groups, narrative inquiry, and ethnographic fieldwork. Her current work focuses on healthcare delivery among free and charitable clinics, the effects of racism and residential segregation on cancer survivorship, and exposure to violence and housing access for women in street-based sex work.

Dr. Young joined the MCW faculty in 2008 as Assistant Professor of Family and Community Medicine. In 2011, she received a secondary appointment as Assistant Professor in what was then the Institute for Health and Society (now the Institute for Health & Equity). Dr. Young was promoted to Associate Professor of Family and Community Medicine and Associate Professor in the Institute for Health & Equity in 2014 and promoted to Professor of Family and Community Medicine and Professor in the Institute for Health & Equity in 2022.

Dr. Young and the MCW Office of Community Engagement team are looking forward to serving as an anchor tenant at the ThriveOn King building!

"I am pleased to be named as the inaugural Faculty Director for the ThriveOn Collaboration. We have a unique opportunity to work in partnership across MCW's academic units and highlight the best of our communities to create and grow initiatives that achieve health and wellness for all residents." - Dr. Staci Young



Charles Rogers, PhD, MPH, MS, MCHES®, serves as inaugural Associate Director of Community Outreach & Engagement for MCW's Cancer Center

Charles Rogers, PhD

Dr. Charles R. Rogers is a behavioral scientist and master certified health education specialist (MCHES®), who

currently serves as an Associate Professor of Epidemiology & Social Sciences in the Institute for Health & Equity at MCW. He is also an MCW Cancer Center Research Scholar Endowed Chair and the inaugural Associate Director of Community Outreach & Engagement (COE) for MCW's Cancer Center. In addition to being the Founding Director of his Men's Health Inequities Research Lab since 2014, Dr. Rogers is also an Associate Member of the University of Michigan-Mixed Methods Program.

Dr. Rogers is committed to dismantling systems of oppression to ensure equitable health for all. His transdisciplinary training in applied mathematics & statistics, health education, public health administration & policy, community-based participatory research, and cancer-related health disparities, provide a unique perspective for translating research findings into prevention methods among government agencies, policy makers, private health care organizations, and communities. Dr. Rogers' capabilities and potential have been recognized locally and nationally by the receipt of several competitive scholarships, grant awards, and fellowships aimed at strengthening his knowledge and skills for a life-long career in health disparities research. For instance, since 2018, Dr. Rogers has been awarded over \$3.3M from the National Cancer Institute, the Research Foundation of the American Society of Colon and Rectal Surgeons, Exact Sciences, 5 For The Fight, MCW, and the V Foundation for Cancer Research for his community-engaged, mixed-methods research aiming to eradicate inequalities in both colorectal cancer (CRC) screening completion among African-American men and early-onset CRC among individuals younger than the previously recommended CRC screening age of 50.

As they all remain focused on decreasing the cancer burden in our community, Dr. Rogers' COE team and Lab are looking forward to making the ThriveOn King building their new home!

ThriveOn

COLLABORATION

OFFICE HOURS

Office hours will resume in the summer. With each session, visitors have the opportunity to chat with Community Engagement Fellow Zipporah (Z) Turnbull and learn information about neighborhood programs, resources and organizations in the ThriveOn King building.

Every Monday from noon–2 p.m.

Virtual via Zoom

<https://us02web.zoom.us/j/85155554989>

Meeting ID: 851 5555 4989

Call-in: 1-312-626-6799 (use Meeting ID above)

First Thursday of each month 10:30 a.m.–12:30 p.m.

Clinton Rose Senior Center

3045 N. Dr. Martin Luther King Jr. Dr., Milwaukee, WI 53212

Second Monday of each month 4:30–7 p.m.

COA Youth and Family Centers

909 East North Avenue, Milwaukee, WI 53212

Third Friday of each month 10 a.m.–1 p.m.

Gee's Clippers

2200 N. Dr. Martin Luther King, Jr. Dr., Milwaukee, WI 53212

To learn more about office hours, contact Z at zturnbull@greatermilwaukeeefoundation.org. **For additional office hours, visit thriveoncollaboration.org/communityengagement.**

OTHER WAYS TO CONNECT WITH US

The Community Engagement Team would love to hear from you. We continue to engage the community through various one-on-one chats with residents, stakeholders and community leaders from the Brewers Hill, Halyard Park and Harambee communities. Please reach out to one of our Community Engagement Team members to share your thoughts about the partnership, what types of things you think would be beneficial in your community, and to find out how to get involved. Want to be added to our mailing list? Please send an email to a member of our Community Engagement Team and someone will get back to you.



DARLENE C. RUSSELL

Director of Community Engagement

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