

SPRING 2021

ThriveOn

COLLABORATION

Former Gimbels
& Schuster's
Building
Renamed

Thrive On King



Dear Community Friends,

Thank you for your continued engagement with the ThriveOn Collaboration Community Engagement team. There has been a lot of exciting milestones to share regarding the ThriveOn Collaboration. On Dec. 15, 2020, Royal Capital Group announced the acquisition of the former Gimbels & Schuster's Department Store building. On Jan. 26, 2021, the building was branded ThriveOn King and will be the ThriveOn Collaboration headquarters with an expected move in date spring of 2022.

ThriveOn Collaboration's vision is for a Milwaukee that is equitable, healthy and thriving for all. Once the building is restored it will become home to the Greater Milwaukee Foundation's offices and operations for the Medical College of Wisconsin's community engagement programs as well as mixed-income apartments. ThriveOn Collaboration leaders shared their comments about the progress with Milwaukee community media outlets. "We are incredibly proud to announce this acquisition and critical milestone," said **Kevin Newell**, president and CEO of Royal Capital Group.

"This significant brick-and-mortar investment speaks to the depth of the Foundation's commitment to the people of Halyard Park, Harambee and Brewers Hill, as we support access to opportunity and racial equity throughout Milwaukee," said **Ken Robertson**, executive vice president,

chief operating officer and chief financial officer for the Foundation. "This building will be our home for generations, our stake in the ground and we will use every tool that we have to make it successful."

"One of the missions of the Medical College of Wisconsin is to improve the health of the communities we serve," said **Gregory Wesley**, senior vice president of strategic alliances and business development at MCW. "Being a partner in the ThriveOn Collaboration helps us achieve this vital mission, as we intend to invest in access to health and wellness facilities, healthy food options and preventative health services in the area.


The building's acquisition is one step further toward advancing the ThriveOn Collaboration's vision. As the construction planning and organization phase commences, the collaboration will be announcing virtual job fairs, safe open house tours and other intentional efforts to ensure a high level of economic empowerment for the Harambee, Halyard Park and Brewers Hill neighborhoods.

ThriveOn King will house many of the programs that are priority areas for the ThriveOn Collaboration. They include housing, early childhood education, economic opportunity, food access and community building. We look forward to sharing more details as we move closer to our vision.

THRIVE ON COLLABORATION GRANT AWARDEES

Through the Community Advisory Council's recommendation, the ThriveOn Collaboration recently awarded \$30,000 in grants to support youth, employment training and community-based activities that encourage youth social connections, promote peace and build community cohesion in the Brewers Hill and Harambee neighborhoods: Listed below are the grant recipients.

- **Jacarrie Kicks for Kids** received \$7,500 to support life skills training for youth in the Harambee neighborhood. The program will help young people ages 10 to 18 learn, enhance, and support their transition from adolescence to adulthood through training in proper job interview techniques, computer literacy, resume building, college application assistance, email etiquette and artistic expression. Find out more details at jk4k.org
- **Imagine MKE** received \$7,500 to engage youth in Harambee and Brewers Hill to create positive, inspirational graphic messages around safety, including posters or podcasts related to the COVID-19 pandemic. Learn more at imaginemke.org
- **Collier's Training Institute** received \$7,500 to work with youth to implement various neighborhood cleanups in the Harambee community. They will support mentorship opportunities that encourage and educate youth on self-love, unity, and team building. Check out its Facebook page to learn more.
- **West Care Wisconsin, Inc.** received \$7,500 for services to help youth in the Harambee neighborhood participate in recreational activities that support their emotional and physical well-being during the COVID-19 pandemic. Required safety measures and COVID-19 guidelines will be followed to ensure the community's health and safety. You can find out more at www.westcare.com/page/where-we-serve_WI



A ThriveOn Collaboration grant supported Collier's Training Institute's 5th Annual "Adopt Our Neighborhoods" Klean-Up in March.

THRIVE ON COLLABORATION GRANTS

The ThriveOn Collaboration second grant cycle opens on May 3, 2021 and applications are due May 31, 2021. More updates on the ThriveOn Collaboration grant opportunities can be found at thriveoncollaboration.org.

GREATER MILWAUKEE FOUNDATION GRANTS

The MKE Responds Fund is currently accepting applications to organizations working in the greater Milwaukee area with communities disproportionately impacted by coronavirus and the economic consequences of the pandemic.

THIRD GRANT CYCLE FUNDING PRIORITY AREAS

- **Basic Needs** - Food access and distribution and temporary shelter support
- **Healthy Birth Outcomes** - Access to care and support
- **Early Childhood Education Facility Upgrades** - Quality & access improvements
- **Community Capacity** - Resident-led neighborhood priorities and solutions
- **Arts & Culture** - Visual, performing, and multidisciplinary arts, and arts education
- **Workforce Development** - Job creation, job training, job placement, and other workforce strategies

For more information visit greatermilwaukeefoundation.org/grant-calendar



Leonard Egede, MD, MS

THRIVEON COLLABORATION ANNOUNCES ENDOWED CHAIR IN HEALTH EQUITY RESEARCH

ThriveOn Collaboration recently announced Leonard Egede, MD, MS, as the appointed endowed chair for the ThriveOn Collaboration. Egede is a professor of medicine, director of the Center for Advancing Population Science and leader of healthy equity research at the Medical College of Wisconsin. Egede has spent 20 years in medicine and joined MCW in 2017. He is putting together a model to address chronic stress people of color are facing as well as systemic racism in health care. More about Dr. Egede can be found at www.mcw.edu/departments/center-for-advancing-population-science-caps/people/leonard-e-egede-md-ms

THRIVEON COLLABORATION FIRST COMMUNITY GATHERING OF THE YEAR

Seventy-four individuals joined us for ThriveOn Collaboration’s first Community Gathering on Feb. 20, 2021. A virtual tour of ThriveOn King highlighted the different components of the building and the historic architecture dating back to the early 1900s. Details about ThriveOn Collaboration’s Community Advisory Council’s first grant cycle were also shared. We discussed historical figures that have impacted the Halyard Park, Harambee, and Brewers Hill neighborhoods. Community friends had the opportunity to share thoughts about food, and what Black History Month means to them.

SAVE THE DATE

COMMUNITY GATHERING

Wednesday, May 19, 2021
5:30-7:30 p.m.

JOIN US

VIRTUAL OFFICE HOURS

Take place weekly Tuesdays from 2:30-3:30 p.m.

Please check out thriveoncollaboration.org to learn more

ANTI-DISPLACEMENT FUND

MKE United established the Anti-Displacement Fund, which provides financial assistance to help ensure that long-time, income eligible homeowners living in near downtown neighborhoods are not displaced due to increasing property taxes associated with rising property values and new developments. To date the Anti-Displacement Fund has funded 93 homeowners in the Harambee, Halyard Park and Brewers Hill neighborhoods. The current application period is closed. The next applications cycle would open fall of 2021.

For more information on the fund, including eligibility requirements and the program application, please contact the MKE United Anti-Displacement Fund Program Administrator, Riverworks Development Corporation, at 414-882-7420 or visit mkeunited.com/antidisplacementfund for details. ThriveOn Collaboration is a supporter of the Anti-Displacement Fund and encourages residents to reach out to Riverworks to learn more.

ThriveOn

COLLABORATION

WHAT IS THE THRIVE ON COLLABORATION?

The Greater Milwaukee Foundation, Medical College of Wisconsin and Royal Capital Group have established the historic community based ThriveOn Collaboration founded on a joint vision for a Milwaukee that is equitable, healthy, and thriving for all. This commitment is physically embodied in the restoration and redevelopment of an iconic building in the Historic King Drive district at the nexus of three vital north side neighborhoods: Halyard Park, Harambee and Brewers Hill. Royal Capital Group will redevelop the former Gimbels-Schuster's Department Store, 2153 N. Dr. Martin Luther King Jr. Drive, which will become the Foundation's new home and will house MCW's community engagement programs. The partners will build on the vibrant history and current assets of the neighborhood, seize on the momentum growing throughout the city and join community members to realize a shared vision for positive change.

LET'S STAY CONNECTED

The Community Engagement Team would love to hear from you. We continue to engage the community through various one-on-one chats with residents, stakeholders, and community leaders from the Brewers Hill, Halyard Park and Harambee community. Please reach out to one of our Community Engagement Team members to share your thoughts about the partnership and what types of things you think would be beneficial in your community or how to get involved.

Want to be added to our mailing list? Please send an email to a member of our Community Engagement Team and someone will get back to you.



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COMMUNITY ENGAGEMENT

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