



ThriveOn Collaboration Grant Program

About ThriveOn Collaboration

The ThriveOn Collaboration is a partnership between the Greater Milwaukee Foundation, Medical College of Wisconsin and Royal Capital Group, grounded in a shared vision of a Milwaukee that is equitable, healthy, and thriving for all. As the Foundation and MCW prepares to move into their new headquarters in the historic Gimbels-Schuster's Department Store building, they began a community engagement process to listen and cultivate relationship with residents in the three neighborhoods at the intersection of their new home.

The ThriveOn Collaboration used a multi-pronged community engagement approach which included hosting several visioning sessions, forming a community advisory council as well as conducting multiple one-on-one conversations which became the core of the work, for their collaboration. Residents from Halyard Park, Harambee & Brewers Hill were invited to share their visions for their community.

Through connecting with community and key stakeholder groups including civic engagement leaders and business owners, the ThriveOn Collaboration identified the following five key priority areas: Housing, early childhood education, social cohesion, economic opportunity, and health & wellness. These areas will be the focus of the programming and resources for the first-floor space at the historic Gimbels-Schuster's Department Store building.

Building off the community engagement model and additional investment into the partner neighborhoods, ThriveOn Collaboration is offering funding to respond to opportunities designed to support youth, employment trainings and community-based activities that encourage youth social connections, promote peace, and build community cohesion in the Harambee, Halyard Park & Brewers Hill neighborhoods.

Who is eligible?

Nonprofits interested in partnering with residents, community leaders and stakeholders in activities that promote community cohesion, foster constructive relationship with community residents and stakeholders.

The collaboration will consider proposals from groups, agencies and organizations with a charitable status as determined by the IRS internal revenue code 501(c) 3. Please note: Entities that do not have this designation may use a fiscal sponsor (organization recognized as a 501 (c) 3 charitable entity) to serve as the recipient and manager of the grant. Eligible nonprofits are required to have board membership that is at least 10 percent people of color. The term "people of color" refers to all persons who are not categorized as white by the U.S. Census.

Criteria for funding will include the expected activities and events and the prospect for promoting peace, community building and cohesion and building social connections, the track record of the applicant, the degree of the collaboration with others and willingness to share information and plans, and the quality of the proposal as described below.

How it will work?

Grants from the fund will range from \$250 to \$7,500 to support projects or programs within the partner neighborhoods of Halyard Park, Harambee and Brewers Hill.

Proceeds may be used for activities that promote community building and cohesion, such as educational events, arts and cultural activities, youth engagement and or youth activities, support resident leadership, recreational activities, festival, performances, picnics, block-level activities, including rental of venue and supplies, and activities that promote relationships between youth, adults, seniors and other community stakeholders.

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The applicant also agrees to share its experiences with the funders and others so that lessons learned can benefit other participants.

Reporting

Each grantee will be asked to submit a report, which should not exceed two pages, on the following:

- What was achieved?
- Who was impacted?
- Lessons learned
- What, if anything, did not work and why?
- How the money was spent?

Funding decision timeline

Grant Cycle Opens	Grant Cycle Closes	Funding Disbursed	Project Completion
May 3, 2021	June 1, 2021	July 6, 2021	November 6, 2021

How to Apply

First time applicants must complete a profile online on our [Grants Portal](#). Not to be confused with the application itself, the profile provides necessary general information about your agency that is not contained in the grant application.

Grant materials

[Expense sheet \(PDF\)](#)

Proposal Requirements

Applicants must submit a completed written proposal by the deadline via the Grants Portal on the Greater Milwaukee Foundation's website. To help you be best prepared for submission, there will be two application assistance sessions to answer your questions and receive initial feedback. Please reserve a 20-minute time slot here: <https://bit.ly/3oO3A0V>

Required attachments

- Audited financial statement
- Most recent income and expense statement
- Most recent balance sheets